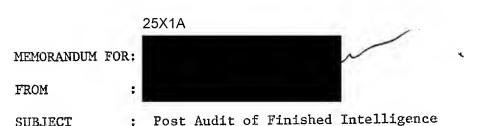
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- 1. The consumer reactions that I know best are at a fairly high level at the NSC and White House (Assistant Secretary Atherton, Deputy Assistant Secretary Saunders, Under Secretary Sisco, and Robert Oakley, Senior NSC Staff member). The reactions are, of course, not entirely uniform but are sufficiently the same that they can be usefully categorized.
- 2. The Weekly Review/Summary is not very highly regarded and probably only at best lightly perused by high consumers. To the extent that it is useful the Weekly Review/Survey is regarded as a way to keep abreast of what is going on in "other" parts of the world than ones major field of responsibility. The Economic Intelligence Weekly is highly regarded by the high level consumers working on the Middle East because it is an authoritative reference on a complex subject characterized by a diffusion of information.
- 3. In the Middle East area, there is a very strong market for special memos and research on topics directly related to the decision making process. For example, OBGI geographic research on various aspects of the disengagement process for Sinai, Golan and the West Bank have been very well received and integrated directly into conceptual policy planning. The memo and research studies best received are generally those on topics specifically identified by the consumers.